



FOR IMMEDIATE RELEASE

**APOLLO ENTERPRISE SOLUTIONS, LTD. (“AES”) (AES:BH, OAL:GR) RECEIVES PATENT IN CHINA COVERING THE TRUEPAY+™ PAYMENTS PLATFORM**

Los Angeles, California, June 27, 2016 – Apollo Enterprise Solutions, Ltd. (“AES”) (AES:BH; OAL:GR) announced today that it has received patent CN1010444503B titled “System and method for resolving transactions” from the patent office in the People’s Republic of China (“China”), bringing its patent portfolio to 28 patents issued and approved worldwide. “As the leader in advancing the science of customer experience, we are delighted to have received from China this foundational patent for our Agent Emulation® and Psychographic Persuasion™ technologies,” stated Joseph Konowiecki, AES’ Chairman and CEO. “As the second largest market in the world and home to the three largest banks in the world, China, along with our numerous patents in the remainder of Asia, presents AES with great growth opportunities for our product lines,” Konowiecki emphasized.

**About AES**

AES’ TRUE™ System, powered by its patented Agent Emulation® and Psychographic Persuasion™ technologies, enables banks, utilities, merchandisers, and other enterprises to materially increase customer conversion rates for products, services and payments. Psychographic Persuasion™ uses advanced behavioral psychology, linguistics and artificial intelligence to persuade consumers to take immediate action, at any time, from anywhere using any smart device. The TRUE™ System is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, Milan, Sydney and Sao Paolo. AES owns the largest portfolio of customer experience patents, with 57 patents issued and pending in 146 countries. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestruer.com>.

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